



**August 16-17, 2016**  
**Dayton Convention Center Dayton, Ohio**  
*UAS Aviation: A Partnership for the Future*

*(Formerly the Ohio UAS Conference)*

## **Advertising Specifications**

### **DEADLINE**

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July 11, 2016

### **FULL PAGE AD**

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The live area is: 6.9"x9" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x9.25"

The bleed size is: 7.4"x9.5"

### **HALF PAGE AD**

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The live area is: 6.9"x4.375" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 7.15"x4.625"

The bleed size is: 7.4"x4.875"

### **QUARTER PAGE AD**

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The live area is: 3.325"x4.375" *Note: Any text or artwork outside this area may not be visible due to binding shift.*

The trim size is: 3.575"x4.625"

The bleed size is: 3.825"x4.875"

### **FORMAT**

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All files should be 4 color process (CMYK) at 300dpi.

Accepted file types: pdf, eps, tiff, psd, indd, ai

Preferred applications: Photoshop, Illustrator, InDesign

Please outline or include font files (ttf, otf or postscript) and all links.

### **SUBMISSION**

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If the zipped folder is 30Mb or smaller, please email it to [sblevins@utcd Dayton.com](mailto:sblevins@utcd Dayton.com).

If it is larger than 30Mb, please email for upload instructions OR send the files on a disk to:

Samantha Blevins

UTC

1270 N Fairfield Rd

Dayton, OH 45432

### **QUESTIONS**

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Please call or email:

Samantha Blevins

UTC

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