

## August 16-17, 2016

Dayton Convention Center Dayton, Ohio
UAS Aviation: A Partnership for the Future

**Dr. Ron Storm** has over 15 years of experience in unmanned systems both on the technical and business side. For the past 5 years he has spoken as a futurist on the subject of Unmanned Systems Technology "Drones" and teaches in Unmanned



Aviation on a variety of topics from basic understanding of Unmanned systems to Aviation Law and Privacy.

He has witnessed the unmanned systems market evolve from an air vehicle driven market to a data driven market. In the same way that history repeats itself he believes that by looking at markets that have similar attributes you see into the future of new markets. He has always had an interest in the business strategy and future of unmanned systems, while working at Ricardo Engineering a Global Technology consulting firm he developed their Unmanned strategy leading to over \$30 million dollars in projects during a 3-year period such as the Wolverine 3 Heavy Fuel Engine to the DARPA Transformer "Flying Car."

Dr. Storm began his career serving in the United States Navy's Submarine Service and is qualified in Submarine Warfare. He is currently the Chief Scientist of a small business focused on intuitive ways to understand data as well as an adjunct instructor. He holds a Doctorate in Business where he researched individual and group behavior using online multiplayer video games to predict who will win and lose in business. This research led to his TEDx Talk "Do I Have to Be a Jerk to Win."